



Bernardo de Barros Franco

Brazilian national and Swiss resident, born in 1979

Mr de Barros Franco has been the Bank's Chief Customer & Growth Officer in December 2025. He has a bachelor's degree in computer engineering from the Pontifical Catholic University of Rio de Janeiro (Brazil), an MBA from the IBMEC Business School (Brazil) and is a Harvard Business School (USA) alumnus.

Professional experience:

Name Bernardo de Barros Franco

Nationality Brazilian

Appointed 2025

Chief Customer & Growth

Position Officer

- 2025–2025: Head of Product at Uber Technologies Inc (Sao Paulo, Brazil)
- 2024–2025: Chief Executive Officer at GetNinjas SA , listed company (Sao Paulo, Brazil)
- 2021–2024: Product Director Fintech at Mercadolivre Inc, listed company (Sao Paulo, Brazil)
- 2019–2021: Executive Director of Product & General Manager Digital Bank at SumUp Ltd. (Sao Paulo, Brazil)
- 2017–2019: Director of Product, Payments and Platform Monetization at OLX LTDA (Rio de Janeiro, Brazil)
- 2016–2017: General Manager/ CEO of Skina LTDA (an OLX Company) (Rio de Janeiro, Brazil)
- 2012–2018: CEO and Co-Founder of u.sit LTDA (Sao Paulo, Brazil)
- 2004–2012: Senior Director of Product, Partner, Co-Founder of NetQuant Financial Technologies LTDA (Rio de Janeiro, Brazil)
- 2006–2012: CTPO and Co-Founder of M-Cash Mobile Payments LTDA (Rio de Janeiro, Brazil)
- 2003–2005: Chief Product Officer at Pagafacil Payment Systems LTDA (Rio de Janeiro, Brazil)
- 1999–2005: Chief Technology Officer at Quantum Web Consulting LTDA (Rio de Janeiro, Brazil)