

Cembra full-year 2019 results

Robert Oudmayer, CEO | Pascal Perritaz, CFO | Volker Gloe, CRO 21 February 2020

Agenda

1. 2019 highlights

2. FY 2019 financial results

3. Strategy and outlook

Appendix

Robert Oudmayer

Pascal Perritaz, Volker Gloe

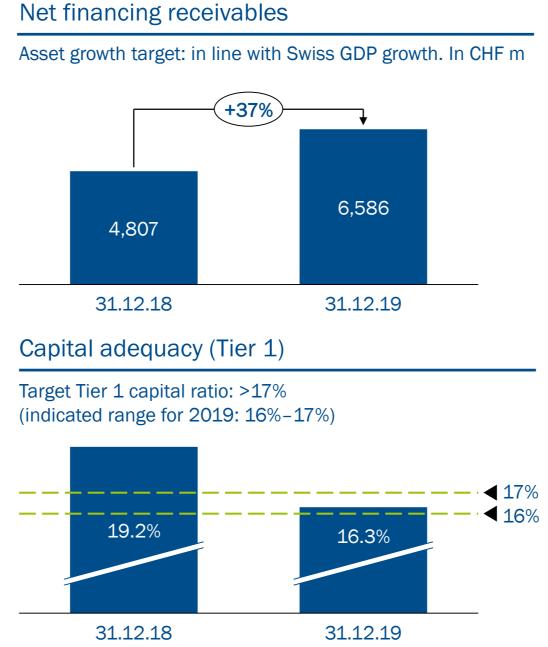
Robert Oudmayer

2019 performance

Very good performance in all business lines

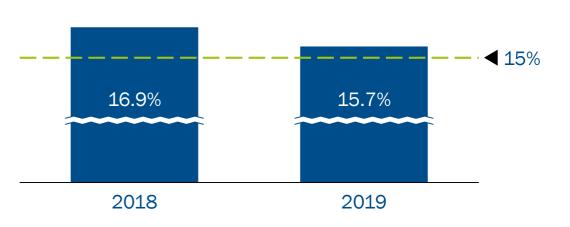
Highlights

- Net income up 3% to CHF 159.2m (EPS 5.53)
- Receivables up 37% (+6% excl. cashgate)with strong growth in auto and cards
- Net revenues up 9% (+4% excl. cashgate) driven by card fees (+9%) and acquisition (for last 4 months of year)
- Strong 0.8% loss rate, and higher cost/income ratio driven by acquisition¹
- ROE at 15.7%, with a solid Tier 1 capital ratio of 16.3%
- CHF 3.75 dividend, stable despite acquisition of cashgate



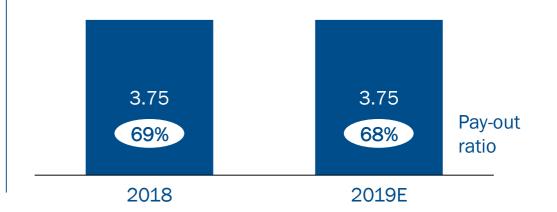
Return on equity

Target ROE: >15%



Dividend

Target at least CHF 3.75 for 2019
Pay-out ratio between 60% and 70%

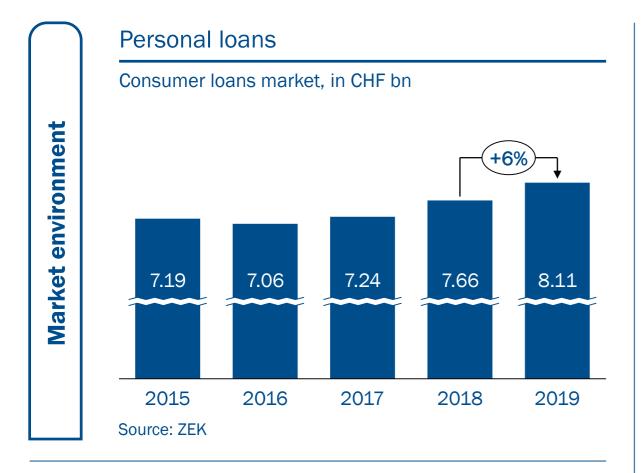


1 Cost/income ratio 48.3%, adjusted cost/income ratio before acquisition 45.5% Note: cashgate has been consolidated since September 2019

2019 products and markets

Personal loans in line with market, auto and cards outperforming

2015



Net financing receivables +39% (+2% excluding cashgate)

Market share of 44% despite fierce competition

>95% of loan book repriced after rate cap in 2016

Auto loans and leases New cars Number of registrations, in 1,000 354 317 314 311 300 2018 2019 2015 2016 2017 Used cars Change of ownership, in 1,000 **-1%**) 860 873 873 856 848

2017

2018

2019

Net financing receivables +48% (+7% excluding cashgate) in line with leasing market (+7%)

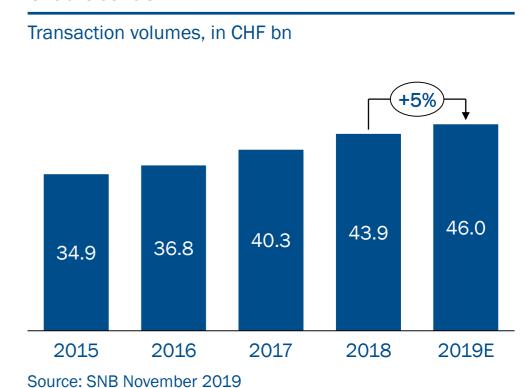
2016

Source: auto-Schweiz. Eurotax

Market share of 23% (excluding cashgate stable at 17%)

Partnerships performing well; with e-vehicles growing

Credit cards



- Cards issued +10% to 984,000
- Outperforming market growth with market share of 14% of cards issued
- Continued strong presence in contactless (NFC) transactions with 21% market share
- All partnerships performing well

Cembra 2019

2019 key focus areas

Growth

- Renewed partnership with Fnac
- Signed partnership with retailer LIPO
- Announced co-operation with Migros
 Bank to develop new credit card
- Executing on auto partnerships
- Doubled revenue of Swissbilling

Digitisation

- Implemented new CRM platform
- Ongoing implementation of improved customer onboarding system
- Preparing for a mobile-first solution for cards
- Investing in paperless office

Product development

- Launch of Cembra Business online financing for small companies (www.cembrabusiness.ch)
- Swissbilling signed contract with localsearch (Swisscom) to provide invoice financing for small enterprises





















cashgate integration

Project fully on track ... no surprises

Consolidate branch network At 31 Dec 2019 • 16 Cembra branches 7 cashgate branches 3 Cembra service centres 3 cashgate service centres Completed by ✓ Combine headquarters in Zürich Dec 2019 ✓ Combine service centres Dec 2019 Pending Integrate branches into Cembra, Apr 2020 leading to 17 branches

[2019			20	20	
	Q3	Q4	Q1	Q2	Q3	Q4
Business integration						
IT integration						
Completed Transfer case employees to the Execution of Services Age	to Cembra f Transitio	a onal	contra	employn acts	by De	c 2019 going
Pending						
Combine sy single origin					20	20
Combine sy backend for				20	21/22	

Commercial consolidation B₂B Single brand B₂C cashgate.-**Dual brand** Completed by ✓ Combine cashgate 1 Jan 2020 and Cembra auto systems ✓ All brokers originate 1 Jan 2020 through Cembra system ✓ Maintain cashgate as online brand 1 Jan 2020 Pending Improve customer experience ongoing by accelerating digital transformation

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Robert Oudmayer

P&L

In CHF m

	2019	2018	as %
Interest income	359.8	330.0	9
Interest expense	-27.8	-20.8	34
Net interest income 1	332.0	309.2	7
Insurance 2	21.6	20.5	6
Credit cards 3	101.1	92.6	9
Loans and leases 4	14.5	13.4	9
Other 5	10.4	3.2	>100
Commission and fee income	147.7	129.6	14
Net revenues	479.7	438.8	9
Provision for losses 6	-45.1	-50.1	-10
Operating expense	-231.8	-193.0	20
Income before taxes	202.9	195.7	4
Taxes	-43.7	-41.6	5
Net income	159.2	154.1	3
Basic earnings per share (EPS) 7	5.53	5.47	1
Key ratios			
NII/financing receivables ¹	5.8%	6.5%	
Cost/income ¹ 8	48.3%	44.0%	
Effective tax rate	21.5%	21.3%	
Return on average equity (ROE) ¹	15.7%	16.9%	
Return on average assets (ROA) ¹	2.5%	2.9%	

Comments

- Higher interest income driven by cashgate acquisition², as well as asset growth in credit cards, this was partially offset by the repricing of the personal loan book.

 Higher interest expense primarily related to cashgate financing
- 2 Increase solely driven by cashgate acquisition
- 3 Driven by 10% growth in transaction volume, off-setting the international interchange rate reduction as of October 2019
- 4 Growth primarily due to cashgate acquisition, partly offset by lower income from the personal loan book
- Growth mainly related to Swissbilling, and sale of rental guarantee business
- For details see slides on provisions and operating expenses

- 7 Including effect of sale of 1.2m own shares (4% of share capital) in July 2019
- 8 Adjusted cost/income ratio excluding cashgate 45.5%

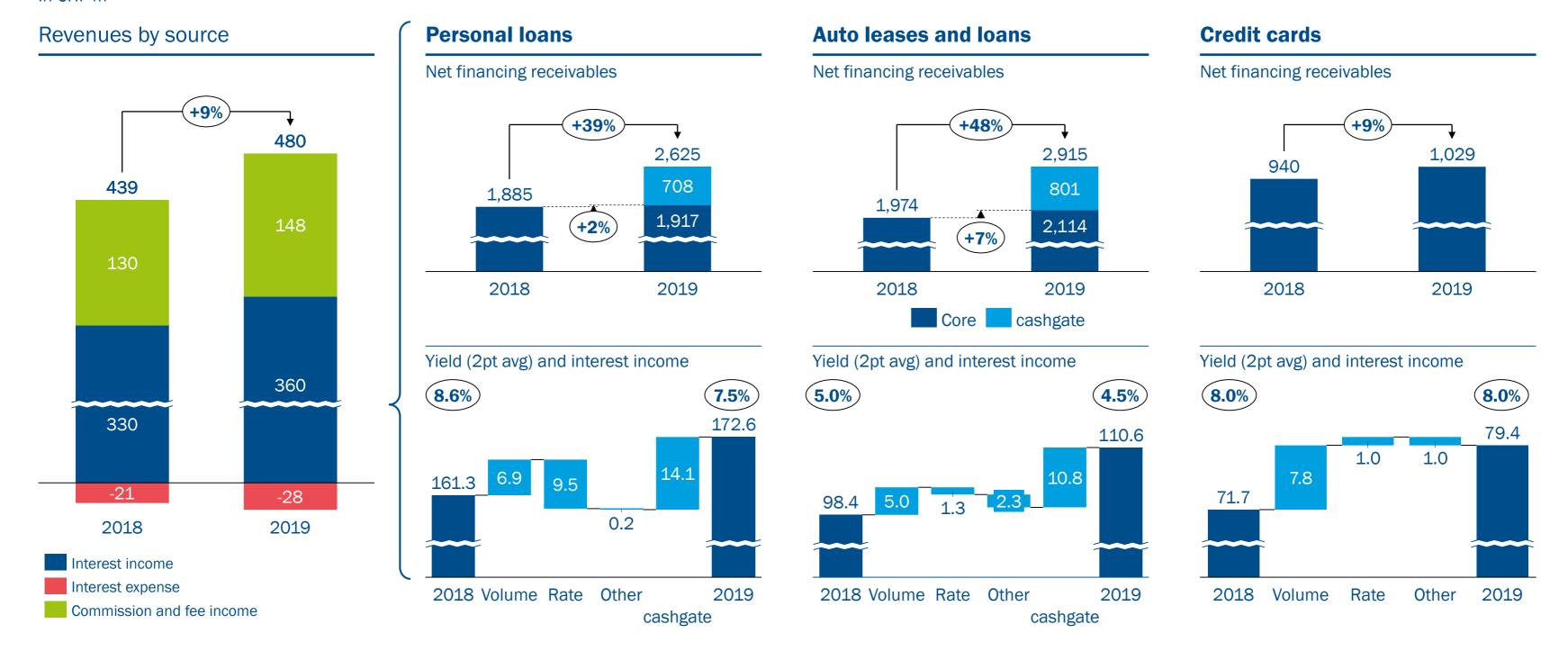
¹ Not adjusted for the effect of the cashgate acquisition

² Following the completion of the casghate acquisition on 2 September 2019, casghate's figures have been included in Cembra's full-year results for the last 4 months of the year.

Net revenues by source

Growth in all businesses

In CHF m



Cembra Cembra

Operating expenses

In CHF m

		2019	2018	as %
Compensation and benefits	1	120.5	105.8	14
Professional services	2	22.4	18.6	20
Marketing	3	11.8	8.5	39
Collection fees	4	10.9	10.9	-1
Postage and stationary	5	11.2	9.9	14
Rental exp. (under operating leases)	6	7.2	4.9	47
Information technology	7	31.4	24.9	26
Depreciation and amortisation	8	19.5	13.0	50
Other	9	-2.9	-3.5	-17
Total operating expenses		231.8	193.0	20
Cost/income ratio		48.3%	44.0%	
Cost/income ratio excl. cashgate		45.5%	-	
Full-time equivalent employees	1	963	783	23
of which former cashgate		134	-	-

Comments

- 1 Driven by higher number of FTE related to the acquisition and integration of cashgate, as well as FTE increases to accommodate business growth
- 2 Driven by CHF 7.7m in costs relating to cashgate, partially offset by lower project spend
- 3 Higher expenses due to CHF 1.6m of costs related to the acquisition and CHF 1.8m due to increased marketing activities
- 4 Primarily due to CHF 0.6m of cashgate expenses. This is offset by a provision release, lower third party costs and postage fees
- 5 Driven by growth, primarily in the credit cards business
- Driven by CHF 0.6m of US GAAP adjustment¹, cashgate and costs related to closing of branches

- 7 Mainly driven by cashgate expenses and CHF 3.6m one-off reimbursement in 2018 related to the cancellation of data centre project
- Depreciation increase was mainly driven by CHF 3.9m PPA amortisation as a result of the cashgate acquisition, as well as ramp-up in amortisation of core digital investments
- 9 Primarily driven by CHF 0.5m increase in pension costs, partly offset by CHF -0.6m of US GAAP adjustment¹

¹ Operating Lease Standard under US GAAP (ASC Topic 842 LeasesASU 2016-02 Leases/Topic 842); first-time reporting as per 30 June 2019

Balance sheet

In CHF m

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21.02.2020

Assets	31.12.19	31.12.18	as %
Cash and equivalents	543	499	9
Net financing receivables	6,586	4,807	37
Personal loans	2,625	1,885	39
Auto leases and loans	2,915	1,974	48
Credit cards	1,029	940	9
Other (Swissbilling)	17	8	>100
Other assets	357	134	>100
Total assets	7,485	5,440	38
Liabilities			
Funding	6,134	4,325	42
Deposits	3,495	2,827	24
Short- & long-term debt	2,639	1,498	76
Other liabilities	260	182	43
Total liabilities	6,395	4,507	42
Shareholders' equity	1,091	933	17
Total liabilities and equity	7,485	5,440	38

Comments

- Higher financing receivables driven by cashgate acquisition, as well as organic growth in personal loans (+2%), auto leases and loans (+7%) and cards (+9%). Strong H2 cards originations offset by the timing effect of repayments in December.
- 2 Other assets increased due to cashgate acquisition, driven by goodwill and intangible assets

- Increase in funding to support acquisition of assets and asset growth
- Higher equity driven by the sale of treasury shares in July 2019, as well as by current year net income, partially offset by CHF 106m dividend paid in April 2019

Full-year 2019 results Cembra

cashgate: financial impact of acquisition

Pleasing financial contribution by cashgate

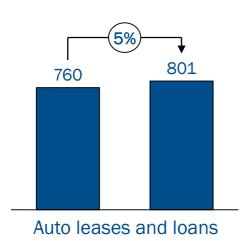
In CHF m

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Growth on track in 2019

cashgate, net financing receivables

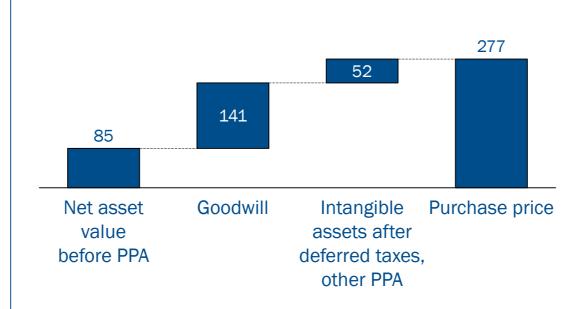




- cashgate net financing receivables CHF 1,509m (+5%) in 2019
- One-off integration and transaction costs of around CHF 25m expected until end 2020, including CHF 8m in 2019
- Normalised net revenues ~CHF 27m for four months

Impact on goodwill and intangibles

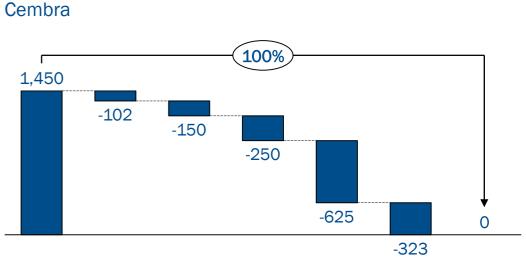
Purchase price allocation at closing date

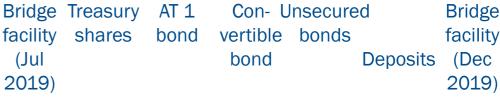


- CHF 85m US GAAP net asset value acquired and CHF 141m goodwill
- Acquired CHF 52m net intangible assets, mainly relating to customer relationships and trademark, and depreciated over ~5 years
- Sale of rental guarantee business in November 2019 reduced intangible assets by CHF 2m

100% of bridge facility paid back

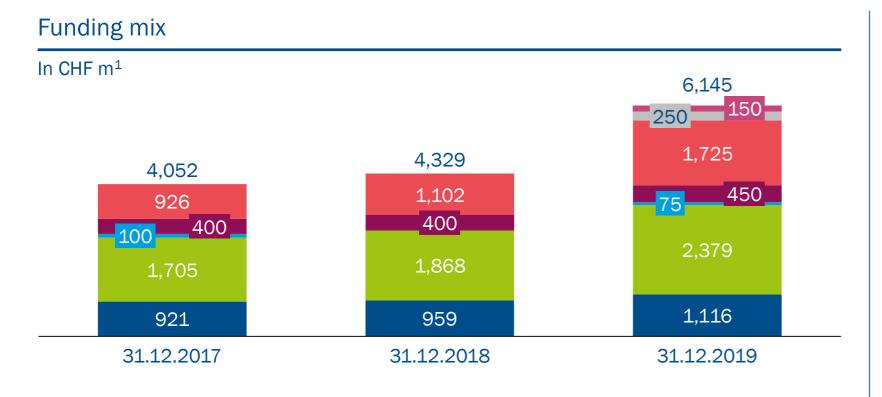






- Repaid 24-month-bridge facility in H2 2019 through diverse instruments:
 - AT1 bond and treasury shares
 - Convertible bond
 - Unsecured bonds
 - Institutional and retail deposits

Funding Increased diversification



ALM key figures

31.12.17	31.12.18	31.12.19
0.52%	0.49%	0.44%
2.9	2.7	2.9
317%	852%	554%
113%	112%	112%
14.8%	14.7%	12.5%
350m	350m	350m
	0.52% 2.9 317% 113% 14.8%	0.52% 0.49% 2.9 2.7 317% 852% 113% 112% 14.8% 14.7%

Funding programmes

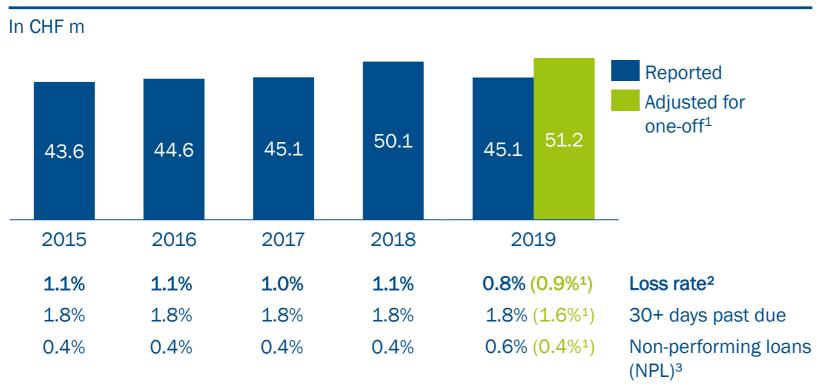
43%	AT1 subordinated	One issuance, WA ² remaining term to first call of 4.95 yrs. at a rate of 2.50% ⁴						
	Convertible bond	One issuance, WA remaining term of 6.6 yrs. at a rate of 0%4						
Non-Deposits	Senior unsecured	Twelve issuances , WA remaining term of 4.4 yrs. avg. rate of 0.32% ⁴						
Non-D	ABS	Two AAA-rated issuances, WA remaining term of 1.4 yrs. avg. rate of 0.18% ⁴						
	Bank loans	Syndicated term loan						
- 57%	Institutional term deposits	Diversified portfolio across sectors and maturitiesBook of 100+ investors						
Deposits -	Retail term deposits and saving accounts	 Circa 23,000 depositors Fixed term offerings 2 – 8 years Saving accounts are on-demand deposits WA rate of 0.37%/remaining term 2.0 yrs.						
Off-BS	Committed revolving credit lines	 Four facilities of between CHF 50m and CHF 100m each WA remaining term of 1.6 years with WA rate of 0.24%⁴ 						

¹ Excluding deferred debt issuance costs (US GAAP) | 2 Weighted average | 3 Average for last quarter in reporting period | 4 Additional charges apply related to fees and debt issuance costs

Provision for losses

Favourable loss performance

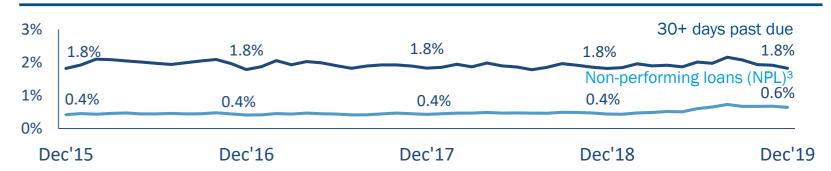
Provision for losses



Comments

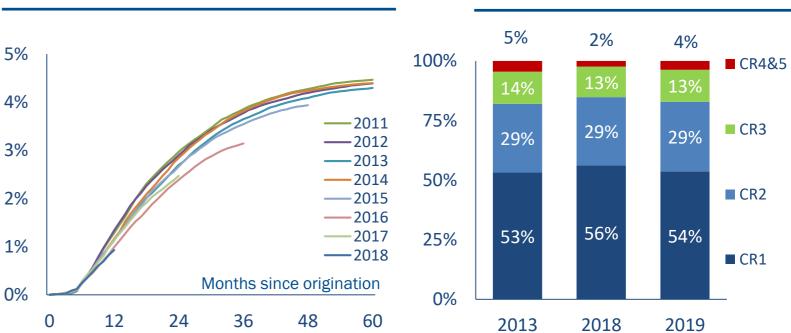
- Loss performance improved due to further optimisation of collections strategies in favourable macro environment
- One-off: synchronisation of write-off and collection procedures
- Solid portfolio quality reflected in consistent delinquencies in 2019
- Loss performance in 2020 expected to be in line with prior years

30+ days past due/NPL



Credit grades⁵

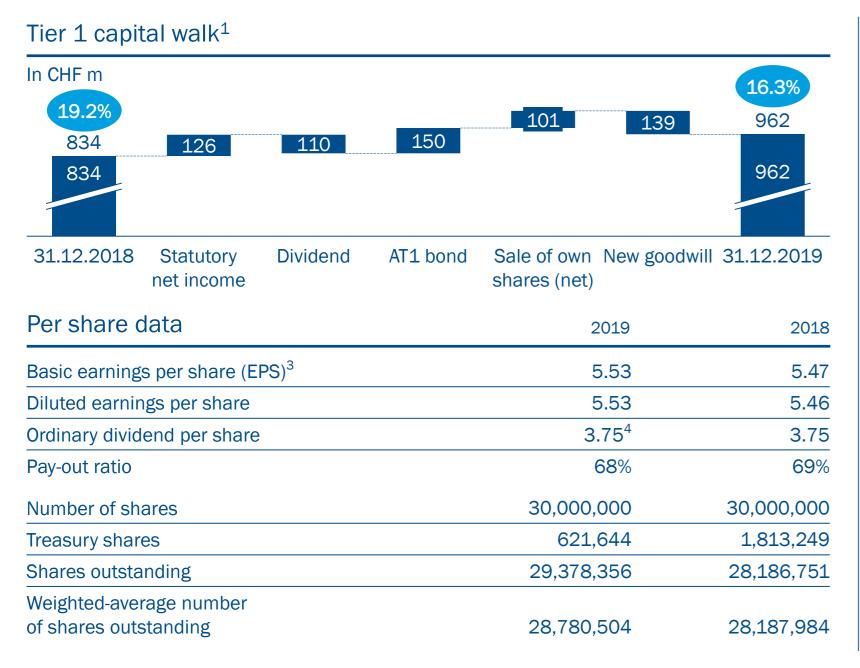
Write-off performance⁴



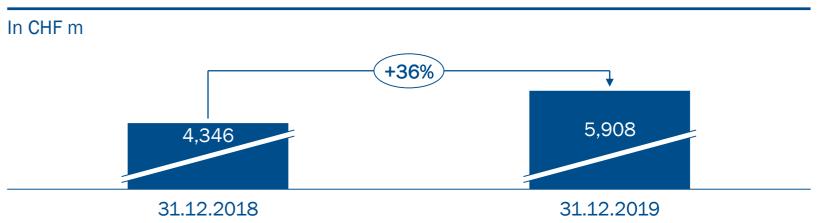
¹ Excluding the one-off impact related to synchronisation of write-off and collection procedures | 2 Loss rate is defined as the ratio of provisions for losses on financing receivables to average financing receivables (net of deferred income and before allowance for losses) | 3 Non-performing loans (NPL) ratio is defined as the ratio of non-accrual financing receivables (at period-end) divided by the financing receivables | 4 Based on personal loans and auto leases & loans originated by the Bank | 5 Consumer Ratings (CR) reflect associated probabilities of default for material Bank and cashgate portfolios

Solid capital position

16.3% Tier 1 ratio within 16-17% Tier 1 target range for 2019







Comments

- Stronger-than-expected increase in RWA to CHF 5.9bn (2019E: 5.8bn in July) lead to a 0.3%ppt reduction in capital ratio
- On 2 July 2019, Cembra placed treasury shares corresponding to 4.0% of its share capital, thereby reducing own shares to 2.1%
- No cancellation of remaining 2.1% treasury shares at upcoming AGM due to stronger-than-expected RWA growth in H2 2019 and to maintain flexibility for growth
- 1 Derived from the Bank's statutory consolidated financial statements which were prepared in accordance with FINMA Circular 2015/1 Accounting for Banks |
- 2 Includes net income adjusted for expected dividend distribution | 3 Based on net income as per US GAAP and weighted-average numbers of common shares outstanding | 4 Recommended

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Pascal Perritaz, Volker Gloe

3. Strategy and outlook

Robert Oudmayer

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Priorities 2020 Focus on execution

Priorities for 2020

Continue to deliver in all businesses

- Maintain organic growth after cashgate integration
- Compensate pressure on margins and fees by growth

Complete integration of cashgate

- Consolidate branches, systems and business
- Establish cashgate as online brand

Innovate the card business

- Further improve CRM and self-servicing cards
- Develop new card for Migros Bank

Capitalise on new products

- Expand SME offering step by step
- Execute on Swissbilling partnership with localsearch

Further improve ESG performance

- Manage sustainability initiatives by management board committee
- Sustainability part of management board's remuneration from 2020 on

Outlook and guidance 2020 outlook confirmed

Outlook 2020¹

- Moderate organic revenue growth (and full-year impact of cashgate acquisition)
- Continued strict cost management
- Stable loss performance in line with prior years
- Expected 2020 EPS of between CHF 5.75 and CHF 6.05

Mid-term targets

- ROE >15%
- Tier 1 capital ratio target of 17%
- 60 70% dividend-pay-out ratio target (and return excess capital >19% capital²)
- From 2021 on, annual incremental net income of CHF 25–30m expected from the cashgate acquisition, and cost/income ratio below 44%

¹ Assuming no major change in the current economic environment | 2 Cembra Money Bank aims at distributing 60-70% of net income to shareholders in the form of ordinary dividends. Furthermore, Cembra intends to return excess Tier 1 capital above circa 19% (previously 20%) to shareholders either via extraordinary dividends or share buybacks unless there is a more efficient allocation of capital

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Track record

Delivered on all targets since the IPO

IPO targets (Oct 20	013)	2014	2015	2016	2017	2018	2019
Asset growth	In line with Swiss GDP growth	2.1%	-0.3%	0.9%	12.0% Organic: 4.0%	5.4%	37.0% Organic: 5.6%
Profitability	ROE >15%	17.0%	17.7%	17.4%	16.7%	16.9%	15.7%
Capitalisation	Tier 1 capital >17% ¹	20.6%	19.8%	20.0%	19.2%	19.2%	16.3% ²
Dividend-pay-out	Pay-out ratio 60%-70%	66%	66%	68%	69%	69%	68%
Earnings per share	e (CHF)	4.67	5.04	5.10	5.13	5.47	5.53
Dividend per share	e (CHF)	3.10	3.35	4.45 ³	3.55	3.75	3.75 ⁴

See appendix for key figures since 2010

1 Tier 1 target of >18% before July 2019 | 2 Target range indicated for 2019 of 16 – 17% due to acquisition of cashgate | 3 Including extraordinary dividend of CHF 1.00 per share | 4 Proposed

Strong market positions

Serving more than 1 million customers in Switzerland

Personal loans: 44% market share

2019 Personal loan receivables



17 branches all over Switzerland¹



- Market leader in personal loans segment
- Diversified distribution with branches, independent agents and an efficient internet channel
- Premium pricing supported by superior personalised service
- Strong brand, with second online presence "cashgate"

Auto business: 23% market share

• BMW

2019 Leasing receivables

Captives

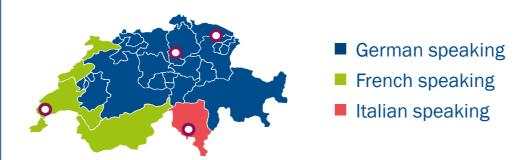
- AMAG Leasing
- LeasingFCA CapitalMultiLeaseFord Credit
- PSA Finance
- RCI Finance

Independent

Bank-now

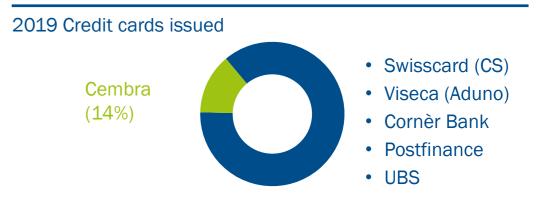
Cembra (23%)

Diversified distribution

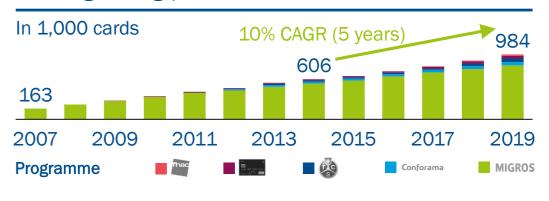


- Strong independent player no brand concentration
- Mix of new (1/3) and used cars (2/3)
- Offering products through about 4,000 dealers dedicated field sales force combined with 4 service centres

Credit cards: 14% market share



A fast growing portfolio

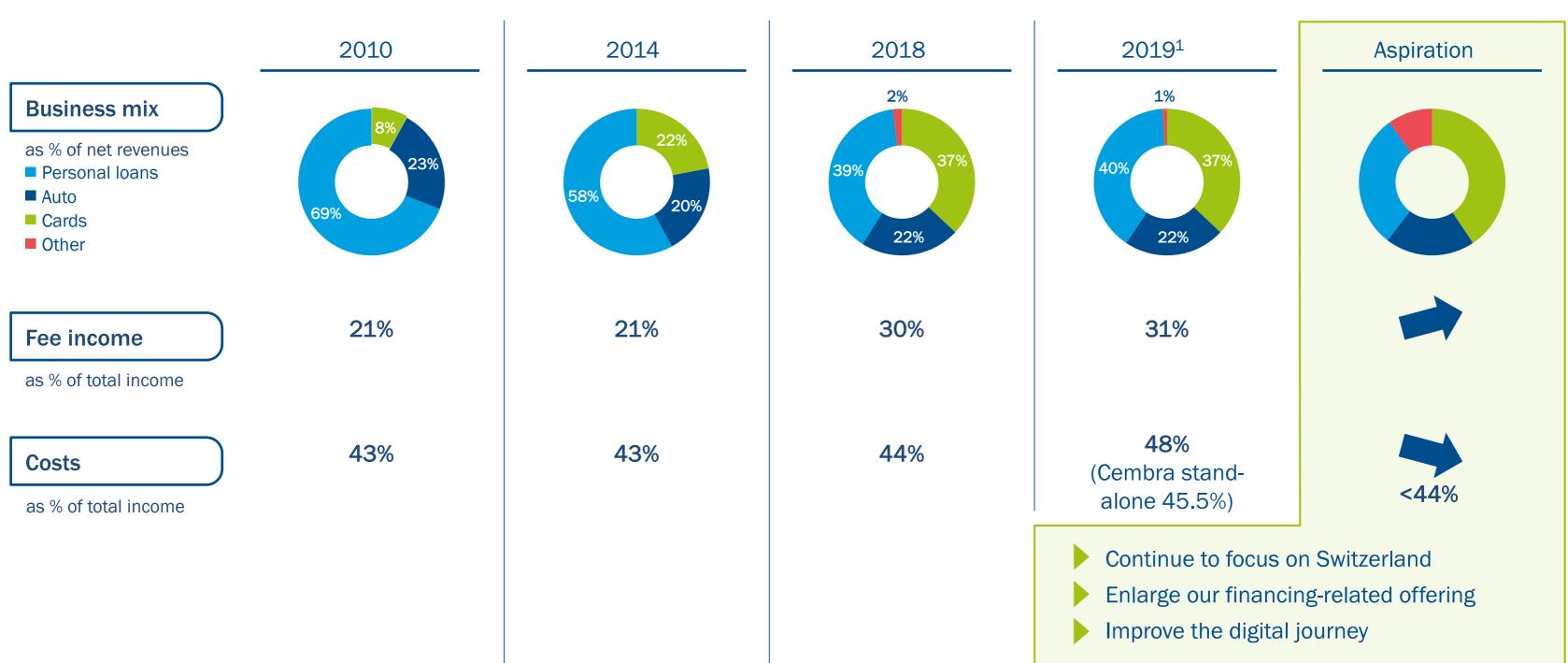


- Growing the portfolio to 984,000 cards issued
- Solid track record on innovation with tailored "dual-card" and attractive loyalty programmes
- 21% market share in contactless payments
- Smart follower strategy for new technologies
- Intention to launch a new credit card with Migros Bank

1 Following the integration of cashgate branches in H1 2020

Cembra is evolving

Continued growth in cards and new businesses expected



1 Not adjusted (including cashgate revenues for 4 months)

Sustainability Improving external recognition

ESG performance

Governance

- Strong and consistent governance structure¹ since the IPO
- Independent and diverse board
- Operating exclusively under Swiss law and regulation
- Sustainability committee chaired by CEO from 2020 on

Social

- Products based on one of the strictest consumer finance laws in Europe with the aim of protecting consumers
- Stable credit risk profile with loss ratio of ~1% since IPO
- Ranked among the Top 5 Great Places to Work® in 2019
- Diverse workforce with 36 nationalities

Environment

- Generally limited environmental footprint³
- Energy use of 100% carbon-neutral power (from renewable hydro sources) since 2016 and kWh/FTE reduced by 24% since 2014⁴
- Auto financing: Growing share of electronic vehicles

External recognition



Upgrade in 2019 (BBB)

Upgrade by two notches in 2019 (C-, Top 30%²)



Best Workplaces award in 2019 (Top 5 Switzerland)



Bloomberg gender reporting framework



Improvement on Environment score in 2019

Dow Jones Sustainability Indices S&P Global

First-time participation and rating in 2019

1 Cembra's governance rated 1 on a scale from 1 to 10 by ISS Quality Score [®] | 2 Among 277 peers in global financials/commercial banks and capital markets industry | 3 Cembra is operating exclusively in consumer finance in Switzerland | 4 Scope: Cembra headquarters (79% of employees)

Key figures over 10 years

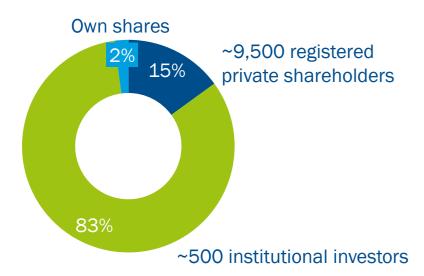
US GAAP	2010	2011	2012	IPO 2013	2014	2015	2016	2017	2018	2019
Net revenues (CHF m)	349	338	356	355	379	389	394	396	439	480
Net income (CHF m)	129	131	133	133	140	145	144	145	154	159
Cost/income ratio (%)	47.0 ¹	46.3	46.2	50.5	42.5	41.5	42.5	42.4	44.0	48.34
Net fin receivables (bn)	4.1	4.0	4.0	4.0	4.1	4.1	4.1	4.6	4.8	6.6
Equity (CHF m)	831	952	1,081	799	842	799	848	885	933	1,091
Return on equity (%)	13.2	14.7	13.1	14.1	17.0	17.7	17.4	16.7	16.9	15.7
Tier 1 capital (%)	18.9	19.3	26.6	19.7	20.6	19.8	20.0	19.2	19.2	16.3
Employees (FTE)	708	700	710	700	702	715	705	735	783	963
Credit rating (S&P)				A-	A-	A-	A-	A-	A-	A-
Earnings per share (CHF)				4.43	4.67	5.04	5.10	5.13	5.47	5.53
Dividend per share (CHF)				2.85	3.10	3.35	4.45 ²	3.55	3.75	3.75
Share price (CHF, end of period)				58.55	55.00	64.40	74.20	90.85	77.85	106.00
Market cap (CHF bn) ³				1.8	1.7	1.9	2.2	2.7	2.3	3.1

1 Swiss GAAP: 42.6% | 2 Including extraordinary dividend CHF 1.00 | 3 Based on total shares | 4 Adjusted for cashgate acquisition 45.5%

The Cembra share

Shareholder structure: 98% free float

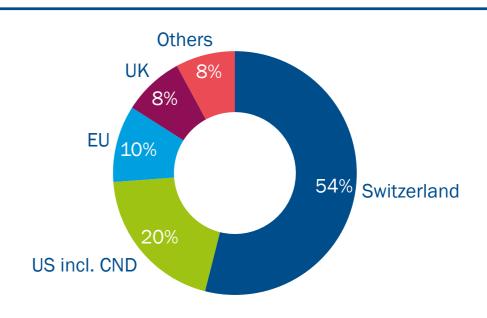
Based on nominal share capital of CHF 30m, as %



Main investors and indices



Institutional owners by domicile¹



Share data	2019	2018
Number of shares	30,000,000	30,000,000
Treasury shares	621,644	1,813,249
Treasury shares as %	2.1%	6.1%
Shares outstanding	29,378,356	28,186,751
Weighted average number of shares outstanding	28,780,504	28,187,984

Note: On 2 July 2019, Cembra placed treasury shares corresponding to 4.0% of its share capital, thereby reducing treasury shares to 2.1%

1 Estimates | 2 Based on net income as per US GAAP and weighted-average numbers of common shares outstanding

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Calendar and further information

Full-year 2019 results

Visit us at www.cembra.ch/investors

Corporate events

21 February 2020 FY 2019 results

19 March 2020 Publication of Annual Report 2019

16 April 2020 **Annual General Meeting 2020**

20 April 2020 Ex-dividend date 23 July 2020 H1 2020 results

Roadshows and conferences

24 February 2020 Roadshow Zürich

25 February 2020 Roadshow Frankfurt

Roadshow London 26 February 2020 4 March 2020 Roadshow Geneva

Kepler Seminar, Davos 27 March 2020

1 April 2020 **Roadshow Paris**

22 April 2020 Credit Suisse Fintech Conference, London

12 May 2020 Roadshow Basel

Deutsche Bank Financials Conference, New York 26 May 2020

2-4 June 2020 Roadshow Montreal, Toronto, Boston

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