Cembra is evolving

A leading player in consumer finance and cards

Investor presentation, August 2019



Agenda

- 1. Cembra at a glance
- 2. H1 2019 results
- 3. Acquisition of cashgate
- 4. Outlook

Appendix

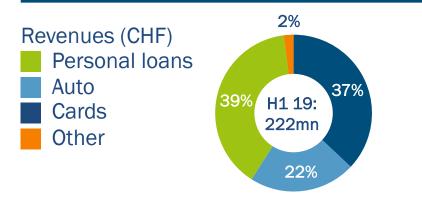
Cembra at a glance

A leading player in consumer finance and cards

Who we are

- Independent consumer finance specialist exclusively operating in Switzerland
- Strong market positions in personal loans (33% market share), auto loans & leases (17%) and credit cards (13%)
- Serving about 911,000 customers through diversified distribution, personalised service and digitised solutions
- Diverse workforce of ~890 employees with 37 nationalities; 48% female (30% female in management positions)
- Standard & Poor's credit rating A-/A-2, negative outlook
- Listed on Swiss Stock Exchange since IPO in 2013 (CMBN.SW), US GAAP disclosure
- In July 2019, Cembra announced the acquisition of the consumer finance provider cashgate AG (CHF 1.6bn assets)

Key figures (H1 2019)



- Total assets CHF 5.6bn
- Competitive loss ratio (0.8%) and cost/Income ratio (46.5%)
- Return on equity 17.1%
- Tier1 capital ratio 18.8%
- Market cap ~ CHF 2.8bn¹

Strong market positions 911,000 customers in Switzerland (+5% in H1 2019)

Personal loans: 33% market share

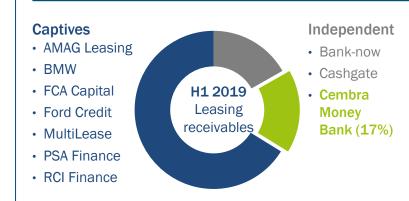


16 branches all over Switzerland



- Market leader in personal loans segment
- Diversified distribution with 16 branches,
 130 independent agents and an efficient internet channel
- Premium pricing supported by personalised superior service
- Strong brand presence

Auto business: 17% market share



Diversified distribution

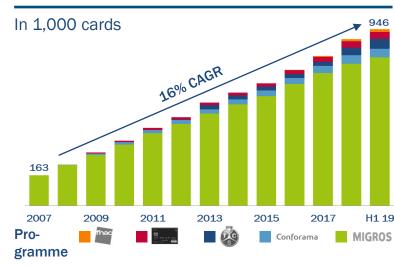


- Strong independent player no brand concentration
- Mix of new (34%) and used cars (66%)
- Offering products through 4'000 dealers dedicated field sales force combined with 3 service centers

Credit cards: 13% market share



A fast growing portfolio



- Launched offering in 2006 growing the portfolio to 946k cards issued by H1 2019
- Track record of innovation with tailored "dual-card" and attractive loyalty programs
- Market share in contactless payments 20%
- Smart follower strategy for new technologies

As per 30 June 2019

Track record Delivered on all targets since the IPO

IPO targets (Oct. 2013)	2015	2016	2017	2018	H1 2019
Asset growth Net customer loan growth to be moderate and in line with Swiss GDP growth	(0.3)%	0.9%	12.0% Organic: 4.0%	5.4%	5.4%
Profitability ROE target of at least 15%	17.7%	17.4%	16.7%	16.9%	17.1%
Capitalisation Target Tier 1 capital ratio of minimum 18%	19.8%	20.0%	19.2%	19.2%	18.8%
Dividend pay-out Target pay-out ratio for ordinary dividend between 60% and 70% of net income	66%	68%	69%	69%	-
Earnings per share (CHF)	5.04	5.10	5.13	5.47	2.79
Dividend per share (CHF)	3.35	4.45 ¹	3.55	3.75	-
Dividend yield ²	5.2%	6.0%1	3.9%	4.8%	-

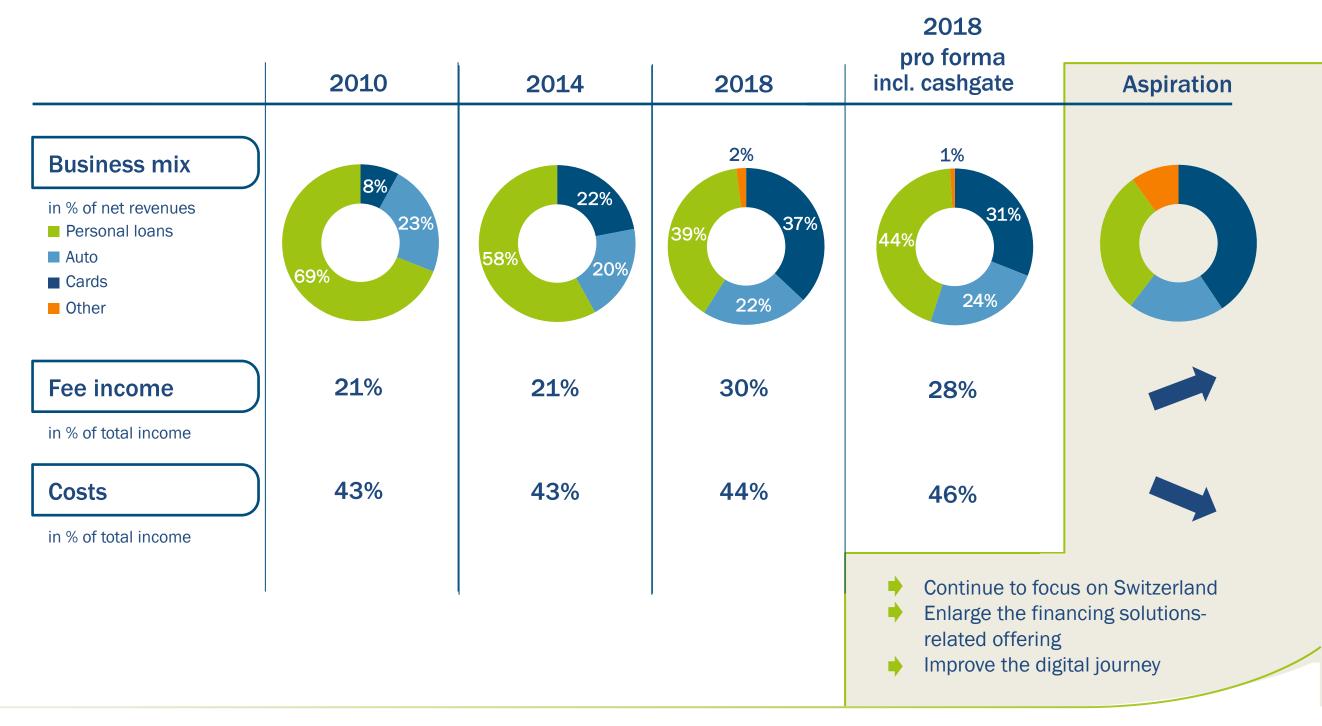
See appendix p 31 for key figures since 2010

¹ Including extraordinary dividend of CHF 1.00 per share

² Based on year-end share price

Cembra is evolving

Continued growth in cards and new businesses expected



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H1 2019 performance

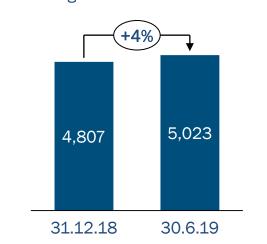
Good momentum in auto and continued growth in cards

Highlights

- Positive business performance with net income CHF 78.6mn
- +5% net revenues with good momentum in auto and continued growth in cards
- Strong 0.8% loss rate offsetting higher 46.5% cost/income ratio
- +4% receivables growth¹
- ROE 17.1% and Tier 1 capital 18.8% above target levels²

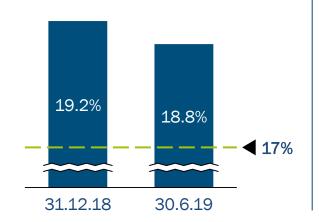
Net financing receivables

Target for assets growth: in line with Swiss GDP growth. In CHF mn



Capital adequacy (Tier 1)

Target Tier 1 capital ratio: >17%²



Return on equity

Target ROE: >15%



Dividend

Target at least CHF 3.75 for FY 2019

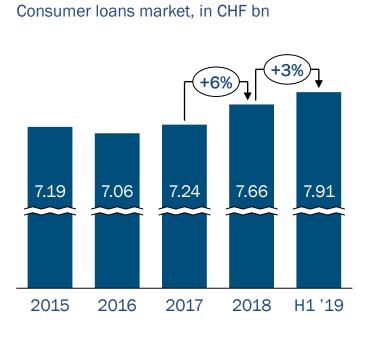


H1 2019 products and markets

Personal loans & auto in line with market, cards outperforming

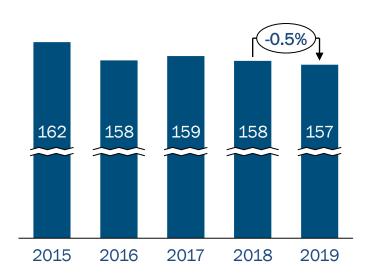
Market environment

Personal loans



Auto loans and leases

New car registrations, in 1,000 cars (first six months of year)



Source: auto-Schweiz

Credit cards



Source: SNB April 2019

Cembra H1 2019

- Net financing receivables +1%
- Market share at 33% despite aggressive competition
- 95% of loan book repriced, establishing a new run rate

- Net financing receivables +4%in line with leasing market (+4%)
- Market share stable at 17%
- Partnerships performing well;with E-vehicles growing

- Cards issued +11% year-on-year to 946,000
- Outperforming market growth with market share of 13%
- Strong presence in NFC transactions with 20% market share
- All partnerships performing well

Source: ZEK

H1 2019 operational highlights

Key investments and projects on track

Maintain momentum

Maintain positioning in auto business

- Execution on partnerships ongoing
- 4'000 car dealers (+100 since Dec 2018)
- Low risk profile

Credit cards growth

- Continuing growth with all partnerships performing well
- Renewed contract with FNAC



Swissbilling growth

- Revenues more than doubled in H1
- Contract with Swisscom Directories expected to take effect from January 2020 on



Invest in the future

Investing in digitisation on track

- Implemented CRM platform as basis for crossselling and up-selling
- Ongoing simplification of customer journey and modernisation of customer service platforms
- Potential to accelerate digitisation with cashgate

SME market entry planned for Q4 2019

- Online financing for small companies in Switzerland
- Partnership signed with Berlin-based Spotcap to provide the technology platform for the new service
- Launch planned for Q4 2019

Acquisition of cashgate, closing expected
 at 31 August/30 September 2019
 cashgate.

5 Spotcap

H1 2019 P&L

Income statement	H1 2019	H1 2018	%
In CHF mn			
Interest income	165.8	162.2	2
Interest expense	-10.7	-10.1	6
Net interest income	1 155.1	152.1	2
Insurance income	9.9	9.8	1
Credit cards	2 48.1	43.2	11
Loans & leases	6.5	6.7	-3
Other	3.1	1.2	158
Commission and fee income	67.6	60.9	11
Net revenues	222.6	213.0	5
Provision for losses	-19.2	-23.9	-20
Operating expense	-103.6	-90.6	14
Income before taxes	99.8	98.5	1
Taxes	-21.3	-20.8	2
Net income	78.6	77.7	1
Basic earnings per share (EPS)	2.79	2.76	1

Key ratios

Net interest margin	1	6.2%	6.5%
Share of fee income/total		30%	29%
Loss rate	3	0.8%	1.0%
Cost/income ratio	4	46.5%	42.6%
ROE (annualised)		17.1%	17.8%
ROA (annualised)		2.9%	3.0%

Comments

- Higher interest income is in line with growth of financing receivables; higher income in credit cards, partly offset by repricing of the personal loan book
 - Higher interest expenses are related to increased debt (including higher retail deposits) and wider credit spreads
 - Lower net interest margin mainly driven by decreased yield in personal loans, due to remaining effect of interest rate cap until H1 2019
- Credit card fees driven by a 9% volume growth, resulting from a YoY increase of 11% in number of cards and from a YoY increase of 16% in number of credit card transactions
- Loss rate of 0.8% affected by one-off related to synchronisation of write-off and collection procedures. Core loss performance improved due to further optimisation of collections strategies in a favourable macro environment
- Increase largely related to strategic and digital investments, combined with core business growth. Some pre-transaction costs related to the cashgate AG acquisition are included in H1 2019

In CHF mn

H1 2019 Net revenues by source

+5% growth in H1 2019

Revenue by source **Personal loans Auto lease and loans Credit cards** Net financing receivables Net financing receivables Net financing receivables 222.6 1.913 2.062 1.036 1,885 213.0 1.974 940 67.6 60.9 30.06.19 31.12.18 30.06.19 31.12.18 30.06.19 31.12.18 Yield (2pt avg) and interest income Yield (2pt avg) and interest income Yield (2pt avg) and interest income 5.0% 8.6% 4.9% 7.7% 162.2 165.8 50 79 49 34 -10.1 -10.7 H1'18 Volume Rate Other H1'19 H1'18 Volume Rate Other H1'19 H1'18 Volume Rate Other H1'19 H1 2018 H1 2019 Commission and fees nterest income Interest expense

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H1 2019 Operating expenses

Income statement		H1 2019	H1 2018	%
In CHF mn				
Compensation and benefits	1	56.9	52.8	8
Professional services	2	8.8	7.4	19
Marketing	3	4.7	4.4	7
Collection fees		5.2	5.4	-4
Postage and stationary	4	4.9	4.3	14
Rental expenses (under operating leases)	5	3.2	2.3	39
Information technology	6	14.4	9.6	50
Depreciation and amortisation		6.8	6.6	3
Other	7	-1.3	-2.2	-41
Total operating expenses		103.6	90.6	14
Cost / Income ratio		46.5%	42.6%	
Full-time equivalent employees ¹	1	812	741	10
Cembra Money Bank		782	721	8
Swissbilling		30	20	50

Comments

- 10% year-on-year increase in FTE for organic growth and business expansion
- Driven by strategic initiatives and technology investments as well as pre-transaction costs related to the cashgate acquisition
- 3 Driven by non-recurring 2018 benefits
- 4 Driven by growth in the number of accounts
- Increase related to one-off costs for closure of branches and additional space required for business expansion
- Driven by CHF 3.6mn reimbursement for the cancellation of the data centre sourcing project in 2018, and increase due to investments in IT and project releases
- Primarily driven by CHF 0.7mn higher pension costs resulting from asset performance revaluation

H1 2019 Balance sheet

Assets		30.06.19	31.12.18	%
In CHF mn				
Cash and equivalents	1	414	499	-17
Net financing receivables	2	5,023	4,807	4
Personal loans		1,913	1,885	1
Auto leases and loans		2,062	1,974	4
Credit cards		1,036	940	10
Other (Swissbilling)		11	8	38
Other assets		153	134	14
Total assets		5,590	5,440	3
Liabilities				
In CHF mn				
Funding	•	4,499	4,325	4
Deposits		2,953	2,827	4
Short- & long-term debt		1,547	1,498	3
Other liabilities		184	182	1
Total liabilities		4,683	4,507	4
Shareholders' equity	4	907	933	-3
Total liabilities and equity		5,590	5,440	3

Comments

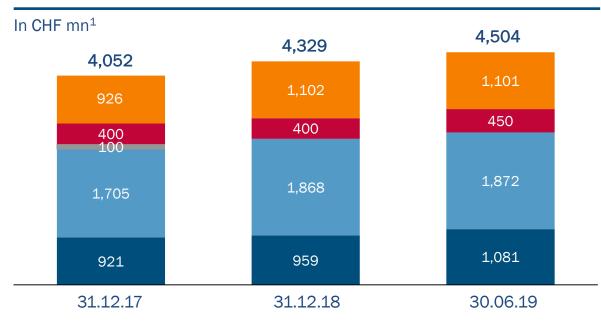
- Cash decreased due to business growth and dividend payment in April 2019
- Net financing receivables were up due to growth across all products related to strong originations as well as lower repayments

 Timing effect of incoming payables lead to growth
- of net financing receivables at end of period (growth by end of May 2019 was 2.1%)
- 3 Increase in funding to support asset growth
- Equity lower due to dividend payment in April 2019, partly compensated by H1 2019 net income

Funding

Continuous diversified funding

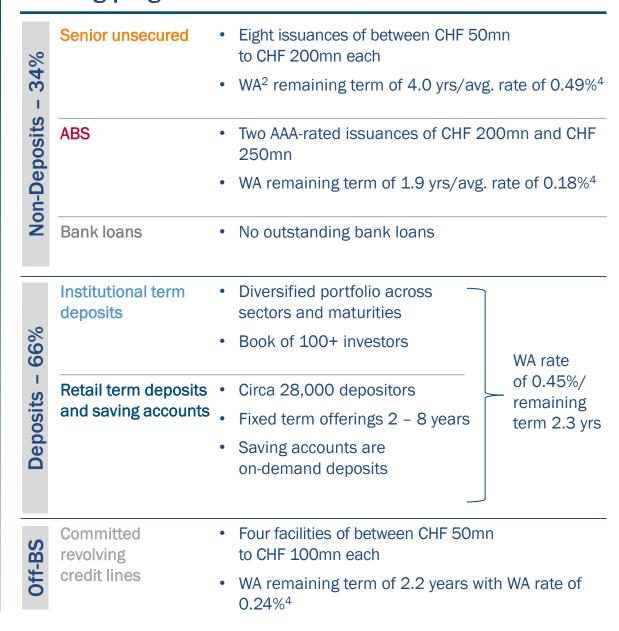
Funding mix



ALM key figures

31.12.17	31.12.18	30.06.19
0.52%	0.49%	0.48%
2.9	2.7	2.7
317%	852%	682%
113%	112%	112%
14.8%	14.7%	14.6%
350mn	350mn	350mn ⁵
	0.52% 2.9 317% 113% 14.8%	0.52%0.49%2.92.7317%852%113%112%14.8%14.7%

Funding programmes



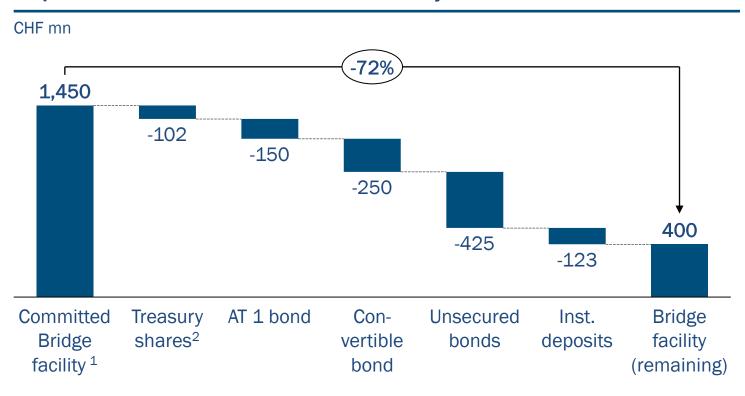
1 Excluding deferred debt issuance costs (US GAAP) 2 Weighted average 3 Average of last quarter in reporting period 4 Additional charges apply related to fees and debt issuance costs 5 Excluding a committed bridge facility and mid-term loan signed with a bank consortium relating to the acquisition of cashgate on 30 June 2019, for a total amount of CHF 1.6 billion

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Funding of cashgate

~70% of bridge facility already re-financed in July 2019

Capital market transactions since 1 July 2019



Issue	Type	Instrument	Maturity	Volume
2 July 2019	Equity	4% share capital at CHF 94	-	102
2 July 2019	Hybrid debt	Convertible bond	2026	250
4 July 2019	Hybrid debt	AT 1 bond at 2.5%	perpetual ³	150
8 July 2019	Sen. debt	Bonds at 0%/0.285%	2023/27	425
July 2019	Deposits	Institutional deposits	2020-21	123
				> 1.0 bn

Funding post transaction

- S&P A- rating maintained, outlook changed to negative from stable
- Repayment of remaining bridge facility within 24 months
- Increased diversification of funding from new investors
- Continued balanced funding using multiple instruments

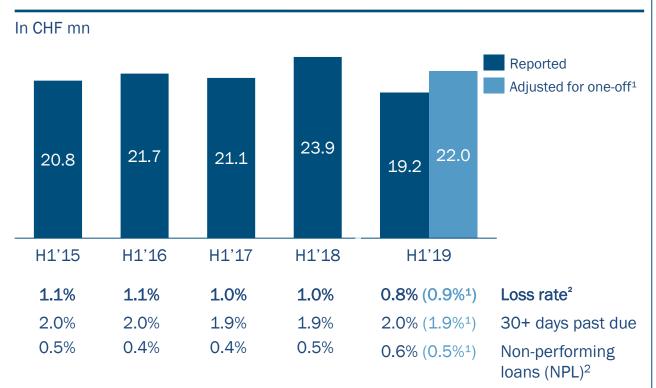
¹ Excluding CHF 150mn mid term loan to be repaid with 36 months

² After tax

³ First call date 2024

H1 2019 Provision for losses Stable loss performance

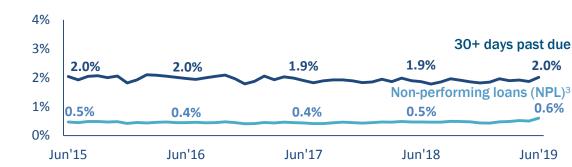
Provision for losses



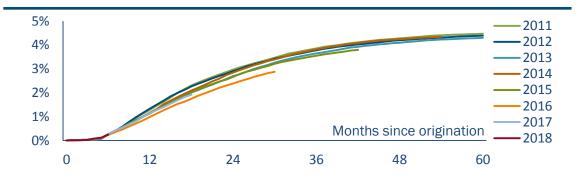
Comments

- Slight loss rate improvement driven by further optimisation of loss mitigation strategies in a favourable macro environment
- One-off impact on losses due to better synchronisation of write-off and collections procedures
- Stability in portfolio quality and solid delinquency metrics
- Loss performance for 2019 expected to be in line with prior years

30+ days past due/NPL



Write-off performance⁴



Credit grades⁵



¹ Excluding the one-off impact related to synchronisation of write-off and collection procedures
2 Loss rate is defined as the ratio of provisions for losses on financing receivables to average financing receivables (net of deferred income and before allowance for losses)
3 Non-performing loans (NPL) ratio is defined as the ratio of non-accrual financing receivables (at period-end) divided by the financing receivables

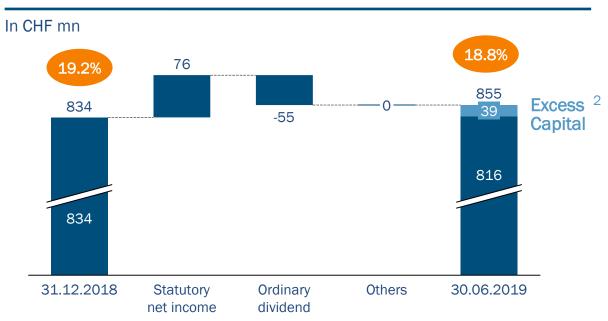
⁴ Based on Personal Loans and Auto Leases & Loans originated by the Bank

⁵ Consumer Ratings (CR) reflect associated probabilities of default for material portfolios originated by the Bank

Strong capital position

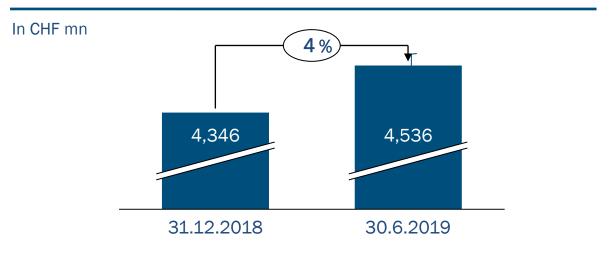
18.8% Tier 1 ratio

Tier 1 capital walk¹



Per share data	H1 2018	H1 2019
Basic earnings per share (EPS) ³	2.76	2.79
Number of shares Treasury shares	30,000,000 1,813,531	30,000,000 1,822,342
Shares outstanding Weighted-average number	28,186,469	28,177,658
Treasury shares Shares outstanding	1,813,531	1,822,342

Risk-weighted assets



Comments

- RWA increased in line with net financing receivables growth
- US GAAP net asset value of cashgate at closing is expected to be about one third of the purchase price of CHF 277mn
- Tier 1 capital ratio expected at 16-17% by year-end 2019, thereof around 14% CET 1

¹ Derived from the Bank's statutory consolidated financial statements

² Based on previous 18% target as per 30 June 2019. Includes net income adjusted for expected dividend distribution

³ Based on net income as per US GAAP and weighted-average numbers of common shares outstanding

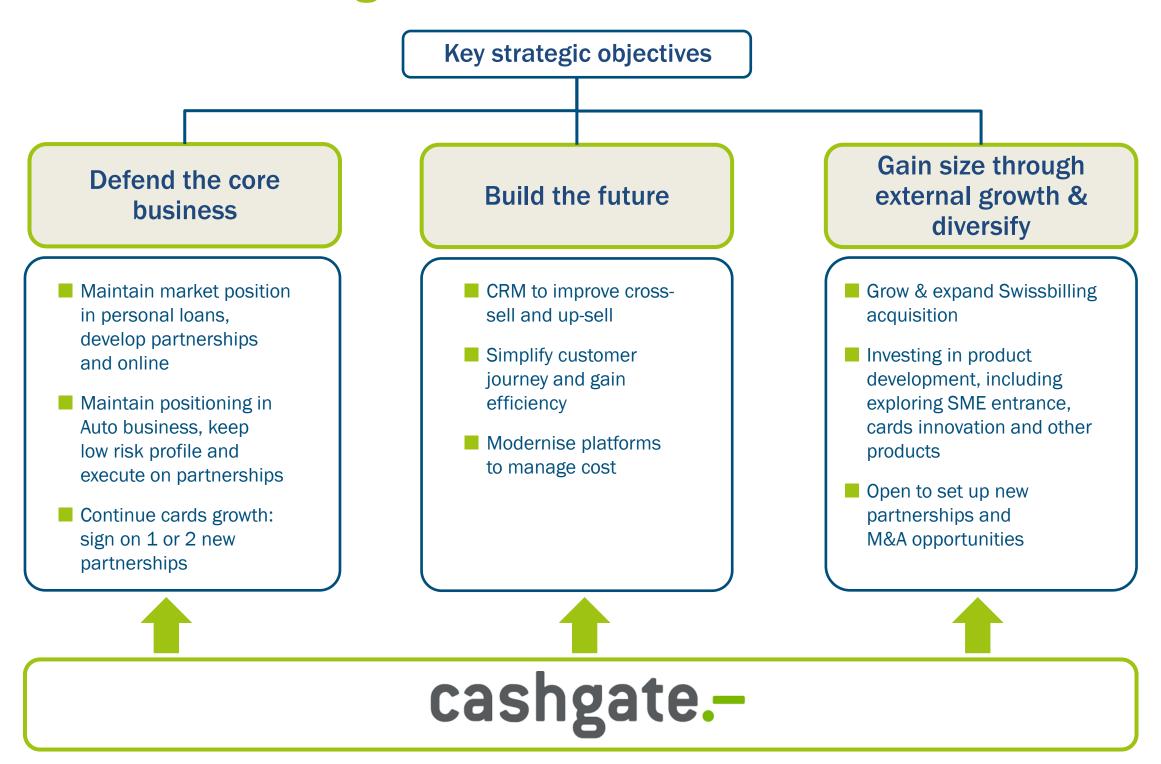
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Cashgate & Cembra

An excellent strategic fit



Transaction rationale

A value-enhancing move with cashgate.-

Attractive credit portfolio

- Sizeable
- Profitable

Broad product offering

- Complementary
- Strong online presence

People

- Values & culture
- Skills and experience

Significant scale benefits

- Integration
- Consolidation

Optimised balance sheet

- **Balanced funding structure**
- New Tier 1 capital ratio target

Profitable growth

 Incremental net income of CHF 25–30mn expected from 2021 onwards

2018 pro forma key financials cashgate an established player in personal loans & auto

About cashgate AG

cashgate.-

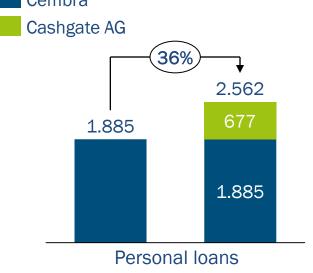
FY 2018

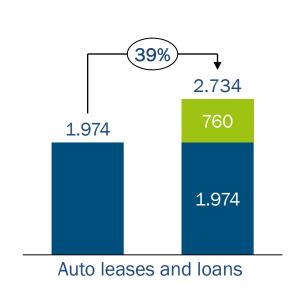
- Top 5 player in the personal loans and independent auto leasing markets in Switzerland
- Total net financing receivables of around CHF 1.4bn, with 47% of in personal loans and 53% in auto leases and loans, as well as small rental guarantee business
- 163 employees (149 FTE). Operating 8 branches throughout Switzerland. Headquarters in Zürich
- cashgate AG owned 100% by Aduno Holding AG and represented the majority of their Consumer Finance division

Expansion in Personal loans and Auto

Net financing receivables (pro forma US GAAP FY 2018, CHF mn)







2018 pro forma key figures

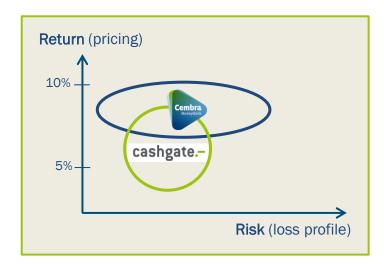
FY 2018, US GAAP, CHF mn and aligned with Cembra financial statement presentation and accounting reserving/write off standards % vs

	cashgate	Com- bined	Cembra standalone
Net financing receivables	1,436	6,243	+30%
Net interest income	75	384	+24%
Net revenues	76	515	+17%
Operating expenses	41	234	+21%
Income before taxes	18	213	+9%
Loss ratio	0.8%	1.0%	-0.1%pt
Cost income ratio	54%	46%	+2%pt
FTE	149	932	+19%

Commercial implications

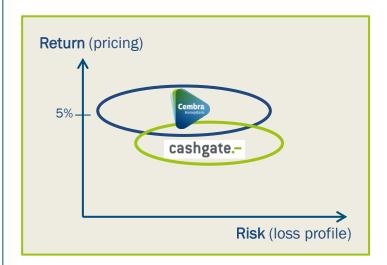
Consolidate Cembra's positions in personal loans & auto

Personal loans: Tap into new segments



- cashgate AG playing in lower price segment including home owners
- Grow Cembra home owner product
- Maintain "cashgate" brand as online player

Auto: Consolidate businesses



- Apply proven "EFL¹ model"
 - Integrate Auto into Cembra
 - Manage volume losses
 - Leverage productivity
- Realise economies of scale

Leverage distribution and improve customer experience

Distribution

- Combine cashgate AG and Cembra Auto
- Originate agents and brokers through Cembra
- 5-year distribution agreement with subsidiaries of Aduno agreed

Customer experience

- Improve customer experience by accelerating the digital transformation
- Foster innovation and develop product range

Operating implications

Fast integration using cashgate's skills and systems

Consolidate branch network



- O 16 Cembra branches
- 8 cashgate AG branches
- O 3 Cembra Auto service centres
- Integrate branches
- Combine offices in Zurich, and in Lausanne
- Leverage Cembra's Auto service centres

Integrate businesses by 2020



- Integration plan in place with agreed TSA's
- "Best-of-two-worlds" portals and apps
- Obtain synergies through significant scale benefits
- One-off integration costs of around CHF 25mn until 2020 expected

Combine systems and cultures

Systems

- Use Cembra core system and services (Finance/HR/etc)
- Originate on Cembra systems after transition
- Leverage cashgate AG's back-end to gain productivity

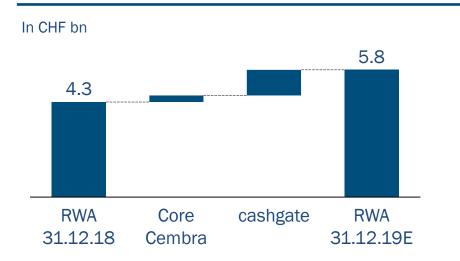
Cultures

- Build on cashgate's experience and skills
- Attrition management equal chances for both companies
- Great Place to Work attractive working conditions¹

Financing implications

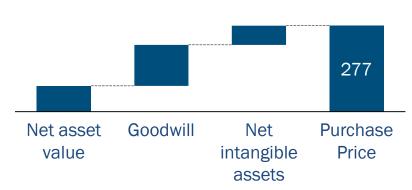
Maintain balanced funding profile

RWA (estimated)



Purchase Price allocation

In CHF mn, estimated allocation as of June 30, 2019



1 From FY 2019 on. Day 1 objective following transaction expected between 16-17%
2 As per 31 May 2019 Cembra owned 1.8m treasury shares (6.1% of equity capital)
3 Incremental to existing deposits and outstanding debt

- Revised Tier 1 target capital ratio of 17%¹ (from 18%)
 - Estimated RWA of CHF 5.8bn at year-end 2019
 - Cembra targets S&P rating A- post transaction
- Overall financing backed by a **committed bridge facility** and a term loan with a bank consortium
 - Financing of the purchase price
 - Majority through Additional Tier 1 (AT1) hybrid debt issuance
 - Placement of a part of existing treasury shares with remainder of shares expected to be cancelled at upcoming AGM
 - Available cash
 - Refinancing of existing intragroup debt of cashgate AG as of closing date of around CHF 1.4bn
- Repayment of the bridge facility within 24 months through various capital market instruments:
 - AT1 bond and treasury shares as mentioned above
 - Convertible debt issuance with net share and cash settlement feature
 - Institutional and retail deposits³
 - Unsecured bonds and asset-backed securities³

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Outlook and guidance 2019 outlook and mid-term aspiration confirmed

2019 Outlook

- Cembra pre-transaction on track to deliver on previous guidance for 2019
 - Moderate revenue growth
 - Stable loss performance
 - · Continued cost discipline
 - Pre-transaction 2019 EPS between CHF 5.40 and CHF 5.70 confirmed
- Transaction expected to lead to new 2019 EPS¹ between CHF 5.20 and CHF 5.50
 - Integration costs around CHF 25mn until 2020
 - Dilution effect (US GAAP, weighted average)
- Target dividend for 2019 at least at the level of previous year (CHF 3.75 per share)
 - Around 70% of net profit

Aspiration 2020 and beyond²

- 1 ROE target > 15% (no change)
- 2 Tier 1 capital ratio target of 17% (previously 18%)
- 3 60-70% dividend pay-out ratio target (and return excess capital >19% capital³)
- Moderate EPS¹ accretion in 2020 vs. pretransaction consensus. Then accelerating from 2021, with annual incremental net income of CHF 25 –30mn²
- 5 Stable loss performance
- 6 Cost/income ratio below 44% from 2021 on

¹ Diluted EPS (US GAAP, based on weighted average of shares outstanding)

² Assuming no major change in the current economic environment

³ Cembra Money Bank aims at distributing 60-70% of net income to shareholders in the form of ordinary dividends. Furthermore, Cembra intends to return excess Tier 1 capital above circa 19% (previously 20%) to shareholders either via extraordinary dividends or share buybacks unless there is a more efficient allocation of capital

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History IPO in 2013

Foundation - "Banque Launched credit Launched saving First public IPO at SIX Launched eny Finance commerciale et agricole cards through Auto ABS **FNAC** cards transaction products for retail **Swiss** E. Uldry & Cie" in Fribourg Migros partnership and institutions in CH Exchange partnershi р 1912 1997 2013 2017 2018 2005 2006 2008 2010 2012 Rebranded Acquisitions of **GE** acquired Bank Rebranded GE Launched Launched TCS Swissbilling and Cembra **Prokredit and Aufina** Money Bank Conforama credit cards **EFL** Autoleasing Money credit cards partnership

partnership

X prokredit

bank aufina

GE Money Bank

ENANCE

EFL Autoleasing

Bank

Cembra MoneyBank cashgate.-

2019

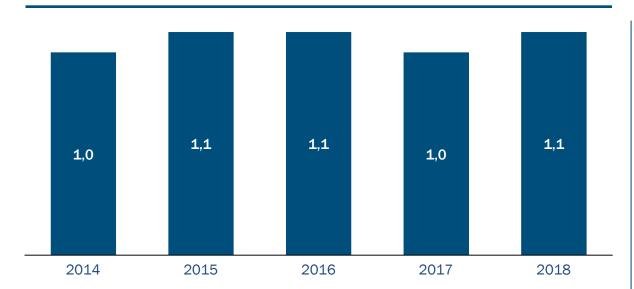
Announcement

of acquistion of

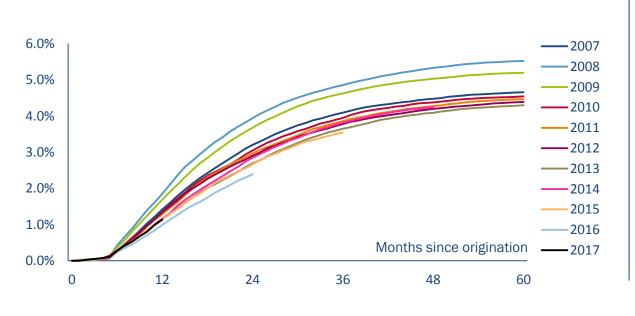
cashgate

Asset quality history

Loss rate



Write-off performance by year of origination²



Delinquencies



Credit grades³



- 1 Non-performing loans (NPL) ratio is defined as the ratio of non-accrual financing receivables (at period-end) divided by the financing receivables;
- 2 Based on Personal Loans and Auto Leases & Loans originated by the Bank
- **3** Consumer Ratings (CR) reflect associated probabilities of default the Bank only (CR1 with probability of default ranging between 0.00% 1.20% to CR5 13.17% and greater)

Key figures since 2010

				IPO						H1
US-GAAP	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Net revenues (CHF mn)	349	338	356	355	379	389	394	396	439	223
Net income (CHF mn)	129	131	133	133	140	145	144	145	154	79
Cost/income ratio (%)	47.0 ¹	46.3	46.2	50.5	42.5	41.5	42.5	42.4	44.0	46.5
Net fin receivables (bn)	4.1	4.0	4.0	4.0	4.1	4.1	4.1	4.6	4.8	5.0
Equity (CHF mn)	831	952	1,081	799	842	799	848	885	933	907
Return on equity (%)	13.2	14.7	13.1	14.1	17.0	17.7	17.4	16.7	16.9	17.1
Tier 1 capital (%)	18.9	19.3	26.6	19.7	20.6	19.8	20.0	19.2	19.2	18.8
Employees (FTE)	708	700	710	700	702	715	705	735	783	812
Credit rating (S&P)				A-	A-	A-	A-	A-	Α-	A-
Earnings per share (CHF)				4.43	4.67	5.04	5.10	5.13	5.47	2.79
Dividend per share (CHF)				2.85	3.10	3.35	4.45 ²	3.55	3.75	n/a
Share price (CHF, end of period)				58.55	55.00	64.40	74.20	90.85	77.85	94.15
Market cap (CHF bn) ³				1.8	1.7	1.9	2.2	2.7	2.3	2.8

¹ Swiss GAAP: 42.6%

² Thereof extraordinary dividend CHF 1.00

³ Based on total shares

The Cembra share

Shareholder structure: 98% free float

Based on nominal share capital of CHF 30mn, in %



Main investors & indices

Holdings >5% of share capital

- UBS Fund Management (Switzerland)
- BlackRock Inc.

Holdings > 3% of share capital

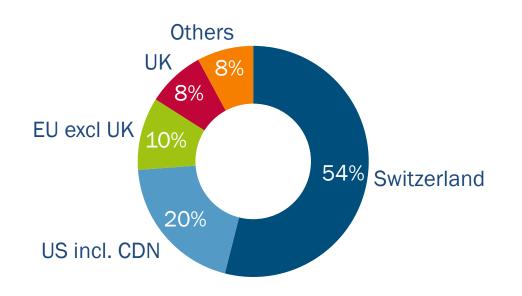
- Pictet Asset Management (Switzerland)
- Credit Suisse Funds AG

Selected indices:

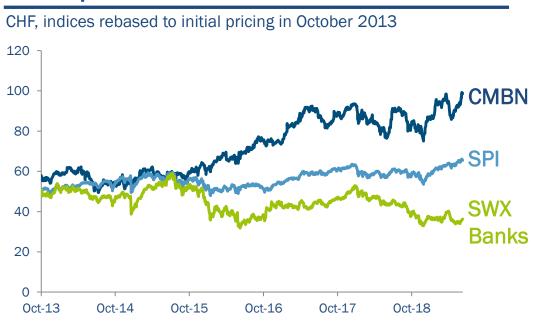
SPI®, SPI Select Dividend 20, Stoxx® Euro 600

1 estimates
As per August 2019
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Institutional owners by domicile¹



Share price since IPO



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Calendar and further information

Visit us on www.cembra.ch/investors

Calendar

Corporate events	21 February 2020 16 April 2020	FY 2019 results Annual General Meeting 2020
Roadshows and conferences Further information	26 August 2019 29 August 2019 9 September 2019 10 September 2019 11 September 2019 23 September 2019 25 September 2019 28-29 October 2019 6 November 2019 14 November 2019 12 December 2019	Roadshow Zürich Vontobel Best of Banking Conference, Zürich Roadshow Frankfurt JP Morgan Pan-European Conference, London Roadshow Geneva Baader European Equities Conference, Munich BAML CEO Conference, London Roadshow Nordics ZKB Swiss Equities Conference, Zürich Credit Suisse Mid Cap Conference, Zürich Berenberg Swiss Seminar, Zürich
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